





Technological inside Sculptural outside

The NOIR lamps have found inspiration in the ART DECO period in the turn of the 1900- century. Nature was the great source of inspiration in this romantic period of time. Some would say that the NOIR lamps look like a hanging calabash or a beautiful fruit where the stem becomes the cord of the lamp.

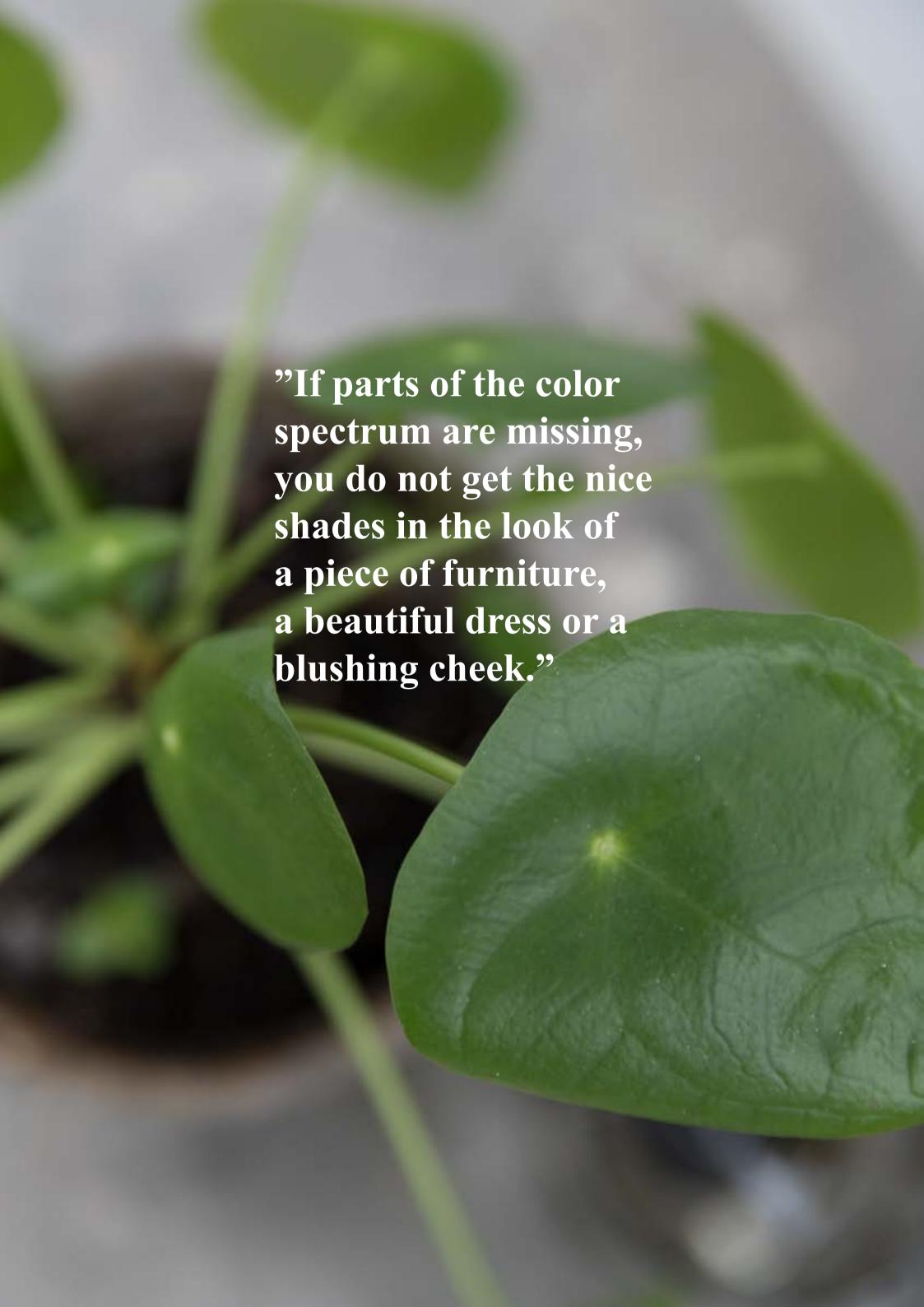
The inside of the lamps contain a sophisticated LED light source that spreads the light even and beautifully on the surface beneath. The very best LED technology are used so the colour separation gets as closes to natural light as possible.

The designer Hans Thyge Raunkjaer says: "The idea just came one day, to use the stem from a fruit. It was quite a struggle to find the right proportions that just caught the volumes to make the entire object look like it has been there forever......sometimes there is a troublesome way to find the mot clear and easy expression". The NOIR lamps have the interesting contradiction between soft organic forms outside and modern energy saving technology inside. The lamp series comes in 3 sizes suitable for almost any place in your house from the dinning table, over shelf's, the hallway, children's room, bedroom and many other situations.

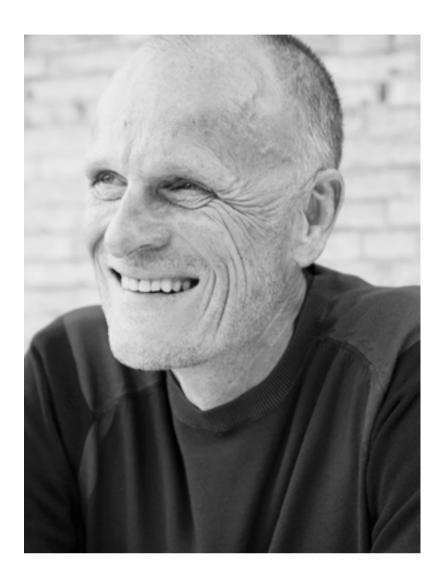












Design studio Hans Thyge & Co

Design deals about awakening dreams and feelings

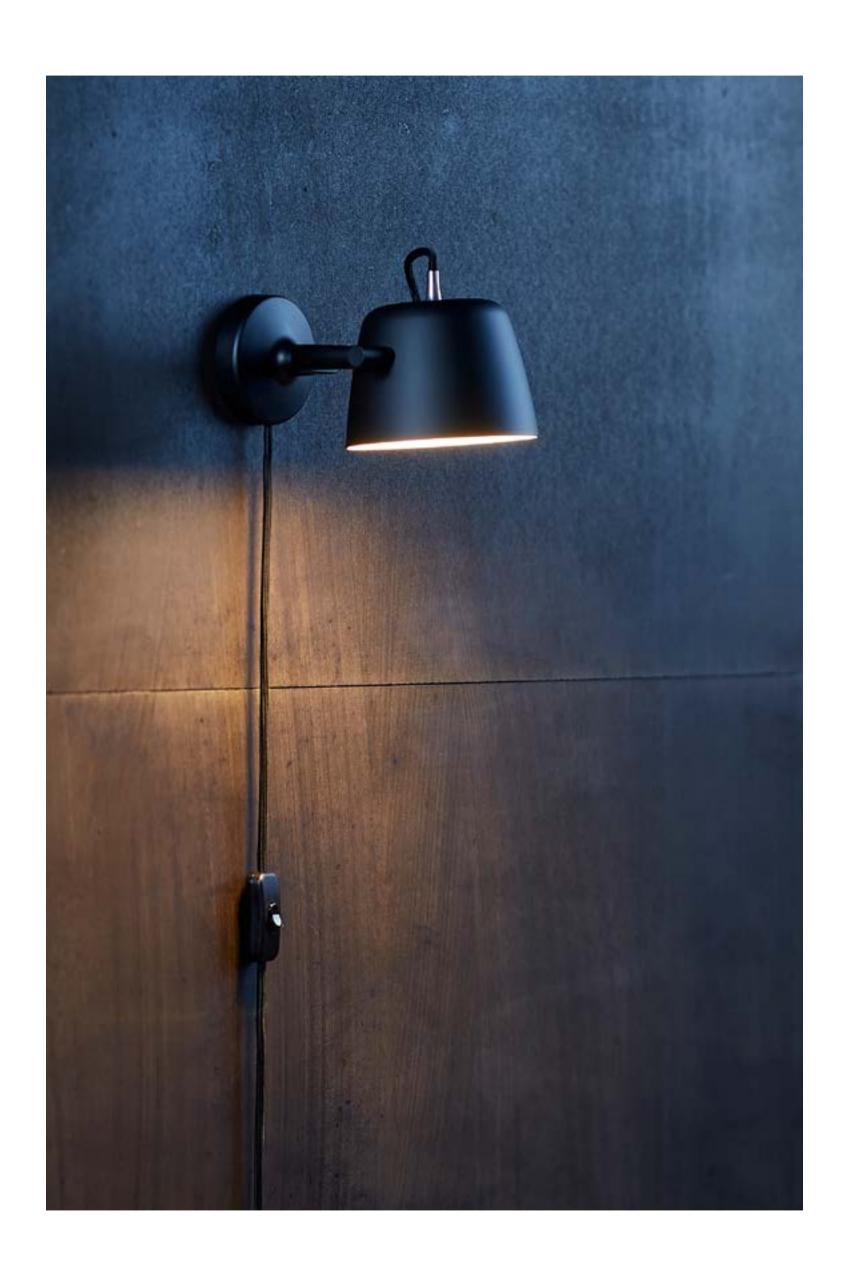
Good design occurs when we grab our past and at the same time design objects into our own reality. The relationship between the object and our senses is the essence of design. The way we feel a design completely physically, the surfaces, the shapes, the nature of the materials...when all of these sensations merge, we have the experience of a design. Design is about understanding objects in space, time, material, sound, light and motion. Hans Thyge & Co works extensively with the development of complex concepts of products as well as all aspects of the products so that total communication becomes as strong as possible. Hans Thyge & Co has 25 years of international experience with design and works in the field of graphics, communication, interior design and architecture. The design studio is located in Norsminde, Denmark, and has a department in Shanghai that works with customers in the rapidly expanding Asian market. In addition to lectures on design topics, the design studio also often teaches at international universities and design schools.

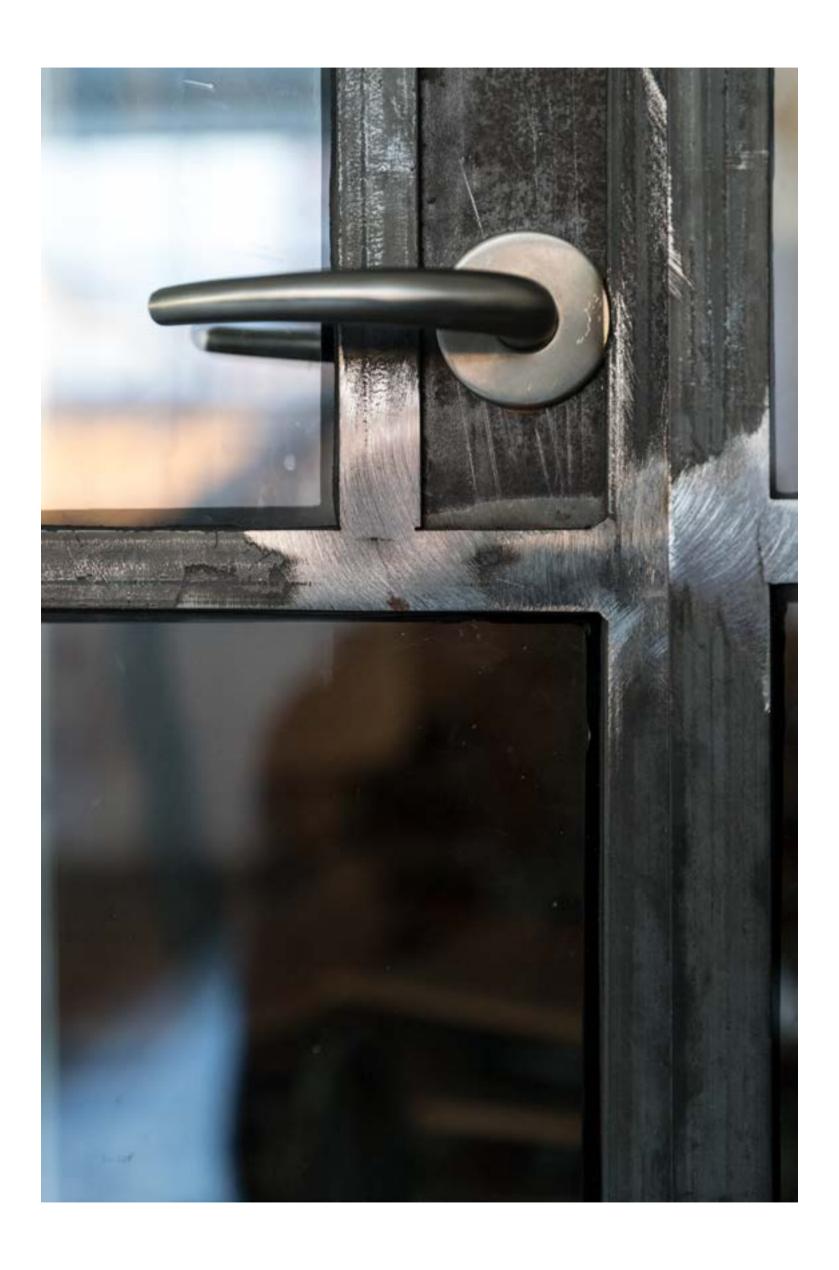












The Good Light

It's all about well-being and good indoor climate ... We all know this, we are both physically and mentally inadequate if we are in poor light. Both in the eye and in the brain are substances that control our well-being depending on the light we are living in.

Loevschall has been producing lamps for 30 years, where the quality of light has been in focus. For the past 10 years, the development has focused on finding the LED solution that gives the user the highest color rate, the right color and a nice light distribution, while providing a good indoor climate and increasing the well-being. We have sought a light that is incredibly comfortable and as close to the light of the sun as possible, so that the illuminated objects and people are reproduced naturally. This means that the light must contain all the colors of the spectrum. This is achieved by a precise sorting of the light components used, both in terms of color temperature and color rendering coefficient. That's what we at Loevschall call "THE GOOD LIGHT".

Over the past 10 years, these solutions have been used in the production of LED lighting for kitchens and bathrooms where they have proven their applicability and durability. Therefore, it was natural for us to take these experiences from kitchen and bathrooms - and in collaboration with a recognized designer - to produce lighting solutions for the rest of the home's rooms. Solutions in which we have preserved the same quality of light and color reproduction - combined with a beautiful and contemporary design, to achieve consistent light at home, a light that is for living in. These thoughts and ideas have become the series of Noir pendant lamp.



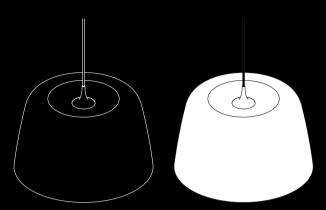


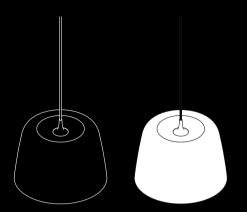
NOIR PENDANT Ø438

Ø438 x 215 15 WATT <u>3000° KELVIN</u>

NOIR PENDANT Ø300x172

Ø300 x 172 10 WATT 3000° KELVIN





NOIR PENDANT Ø132

Ø132 x 96 7 WATT 3000° KELVIN

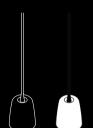
NOIR PENDANT Ø85

Ø85 x 80 5 WATT 3000° KELVIN

NOIR WALL LAMP Ø132 Ø132

x 96 7 WATT 3000° KELVIN











Color Rendering Coefficient (CRI Value)

The Ra value of the Noir lamps is greater than 95, which means that the illuminated objects are reproduced with their natural color and that all colors are reproduced naturally and correctly.



Energy consumption

The Noir lamp is energy labeled with A + +, and consumes only 5W - 10W and 15W in different sizes.



Long life

High quality LED devices ensure a long life of approximately 30,000 hours. Dimmable Long life Sustainable Uniform light Color fastness (CRI) Energi performance A++ Dimmable Long life Sustainable Uniform light Color fastness (CRI) Energi performance A.



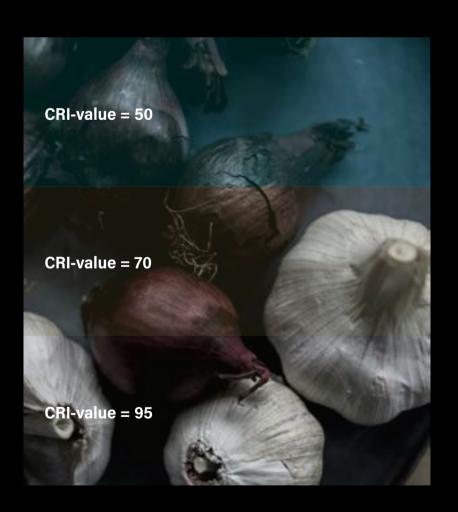
Sustainability

The lamp is designed from ECO design, which means it's easy to re-cycle. The low energy consumption means the least possible environmental load.



Dimmable

The lamps can be dimmed and thus changed from a strong functional light source to a more comfortable installation.



Examples of CRI values

Above pictures illustrate how an object is rendered if the Farve display has a CRI value of 50, 70, and 95 respectively.







